



## **Breakthrough Twin Cities**

### **Alumni Board Member Overview Expectations**

**Revised September 2024**

#### **PURPOSE**

The Breakthrough Twin Cities (BTC) Alumni Board will provide alumni with valuable board experience while fostering growth in alumni giving. This initiative aims to engage former BTC participants in leadership roles, strengthening their connection to the organization and cultivating a culture of philanthropy among alumni.

#### **OVERVIEW**

**Term:** January 2024- May 2025

**Key Responsibility:** Fundraising and Alumni Engagement

**Compensation:** This is an unpaid professional growth opportunity.

**Time Commitment:** 1 Alumni Board Meeting a quarter and occasional committee meetings

#### **ROLE OF ALUMNI BOARD MEMBERS**

Alumni Board members will primarily serve as BTC ambassadors by helping to create meaningful connections with prospective, current, and past supporters. Members will be asked to support BTC's mission by hosting, promoting, and/or contributing to engagement opportunities (i.e., events and fundraising campaigns). Alumni Board members have a give or get target of \$500 annually.

#### **BTC IS SEEKING**

The Breakthrough Alumni Board aims to build capacity among, and leverage support from, our alumni community. Alumni Board membership will be carefully curated to represent a diverse range of perspectives and experiences, including but not limited to:

- Former Breakthrough students who have gone on to successful careers
- Past Teaching Fellows who have remained connected to education
- Alumni with expertise in philanthropy or nonprofit management
- Representatives from key communities we serve, such as St. Paul and Eastern Carver County

The Breakthrough Alumni Board does not have governing or fiduciary oversight responsibility for BTC, and it is separate from the Board of Directors.

The Alumni Board will meet quarterly, with some specific projects between meetings, and staffed by the Alumni Relations Manager with support from the Executive Director and Advancement Team.

#### **BOARD MEMBER BENEFITS**

Alumni Board members will have diverse opportunities to contribute and grow:

- Gain valuable board experience through active participation in board activities
- Develop key fundraising skills
- Engage directly with students and Teaching Fellows (when applicable)
- Provide programmatic feedback (when applicable)
- Collaborate with the BTC Board of Directors on strategic initiatives (when applicable)



Alumni Board members' contributions will be recognized on our website, in publications, and in the Annual Report, highlighting their crucial role in advancing BTC's mission and fostering alumni engagement.

#### **RESOURCES FOR ALUMNI BOARD MEMBERS**

BTC will provide a toolkit of materials that will make sharing more about BTC's work and how to engage easy for Alumni Board members to distribute to various channels.

[Alumni Board Application](#)